



2025 Three Rivers Winter Ensemble Association Business Sponsorship Information

Dear Business:

The mission of the Three Rivers Winter Ensemble Association is to provide a unique performance environment for young men and women participating in the pageantry arts; promote a healthy competitive atmosphere through education and adjudication; and showcase Western Pennsylvania's local pageantry ensembles.

We are currently seeking business sponsors to help support our 2025 season. The season begins in January with our preview show and ends in April with the championship show. The sponsorship program will consist of an 8-month period beginning on December 1st 2024 and going through the month of July 2025.

The circuit holds approximately 8-10 shows a season. Performance membership consists of 50+ units with over 800 marching members. Spectator attendance can range from 500 to over 1000+ for each show during the season. The circuit's electronic championship show program had approximately 2,000 hits over a two-day period. Finally, our social media sites have an average of 1,800 followers and are growing.

Enclosed is a reference letter from Accessible America, a top tier sponsor during the 2024 season. Hopefully this letter will help endorse the quality of work and execution we place in the partnership with our sponsors.

Please consider sponsoring the Three Rivers Winter Ensemble Association in 2025. Your sponsorship will help support circuit scholarships, educational tools, and operational costs. We have 3 tiers of sponsorship levels that we feel will benefit your business.

Tier 1 - \$300 – Business will receive:

- Business link on our website
- Announcement of your sponsorship during the introduction of each show
- Business will appear on our social media bi-monthly as “meet our sponsors” (advertise monthly business promotions)
- Business logo on our weekly show schedule program (electronic)
- A ½ page color ad in our championship show program (electronic)
- 2 Admission passes for championship show

Tier 2 - \$500 - Business will receive:

- Business link on our website
- Announcement of your sponsorship during the introduction of each show
- Small banner display at shows (size to be determined)
- Business will appear on our social media bi-monthly as “meet our sponsors” (advertise monthly business promotions)
- Business logo on our weekly show schedule program (electronic)
- Sponsorship of a specific class with announcement about your business made during the show (up to 2 classes)
- Half page color business ad in our championship show program (electronic)
- 2 Admission passes for the entire season

Tier 3 - \$700 – Business will receive:

- Business link on our website
- Announcement of your sponsorship during the introduction of each show
- Small banner display at shows (size to be determined)
- Business will appear on our social media bi-monthly as “meet our sponsors” (advertise monthly business promotions)
- Business logo on our weekly show schedule program (electronic)
- Sponsorship of a specific class with announcement about your business made during the show (up to 2 classes)
- Full page color business ad in our championship show program (electronic)
- Business logo printed on the 2025 TRWEA circuit season t-shirt
- 2 FREE parent/adult 2025 TRWEA circuit season t-shirt
- Business sponsorship during the championship show scholarship and award ceremony
- Participation during the TRWEA Championship show award ceremony. Presenting awards to circuit units with TRWEA management members
- 2 Admission passes for the entire season

**Sponsors will be able to submit their own graphics for both tiers.

If interested or have questions about the TRWEA sponsorship program, please email admin@trwea.org and someone will respond to help you.

Check out our website at www.trwea.org for additional information about our circuit.

Sincerely –

Frank Stanko

TRWEA Executive Director

412-498-8731